### Celebrate 36 Years with \$36 Bonus Nights!

Perennial Vacation Club 1625 State Route 88, Suite 104 Minden, Nevada 89423 USA RETURN SERVICE REQUESTED

Last year, we celebrated our 35th anniversary with a special \$35 rate for bonus nights. It was a huge success! Let's keep the party going by celebrating our 36th year with \$36 bonus nights. Contact a vacation counselor for availability at: 800-359-6753 or 775-782-9100, press 1. (This offer is for members only, subject to availability, some restrictions and local TOT taxes do apply.)



# Daytonal Renovations













Renovations are in full swing at Daytona! Our new sofa beds required a crane for delivery, and spring landscaping projects are well underway.

www.perennialvacationclub.com • www.perennialvacationclub.com/hotlist.html • www.facebook.com/perennialvacationclub • www.twitter.com/perennialvacationclub.com/perennialvac

## **ConsumerReports** says "Timeshare Comes of Age!"

The March edition of Consumer Reports features a lead article on the changing landscape of timeshare. As the article says, "times have changed for timeshares," and "they can be a savvy vacation."

Perennial Vacation Club was an early innovator in this arena, changing the original, very inflexible concept of a fixed week, in a fixed unit, at a fixed location, into something much more desirable and consumer-friendly.

In 2014, consumers purchased almost \$8 billion worth of timeshare, with an average sales price of \$20,000 and average maintenance fees of \$880. Industry maintenance fees have risen an average of 5% per year. Compare all of this to your flexible, affordable club, where maintenance fees have risen 0% over the past 5 years!



ConsumerReports

BOOST YOUR

#### Announcing Membership Opportunities!

Call: 530-318-0398

Patricia Donavan

Announcing amazing new opportunities in one bedroom memberships! As mentioned above in Consumer Reports, buying a previously owned membership is the way to obtain the lowest price. When you buy directly from the club, you are assured of the value and that there are no hidden problems, such as any outstanding debts, legal issues or re-sale mark-ups.

Our Membership Development Director, Patricia, has been with us for over 10 years, and is happy to talk with you about how members, family and friends can acquire one of these memberships at very affordable prices. Call Patricia at 530-318-0398.

#### Help us to stay in touch



Have you updated your member information? It only takes a moment and will help keep you informed. And, if you sign-up for the electronic newsletters and updates, it saves the club money and keeps the planet healthy! Just go to www.perennialvacationclub.com/update.html.





Based on independent surveys conducted by guests and resort quality inspectors, Perennial has received its highest ratings ever, at all four locations! What does this mean for you?

Superior accommodations and exciting exchange opportunities!



Beginning in the next few months, we will be removing landlines from all of our units. We found that our members prefer to use their own cell phones, and the in-unit landlines are rarely used. Removing these lines is a significant cost savings for the club, which will be put towards keeping our costs down and increasing resort amenities.

#### Creating Vacations That Enrich Our Members' Lives



Corina Price Melanie Munoz

A significant benefit of membership in Perennial Vacation Club is our Direct Exchange department. Unlike the major exchange companies, there is no additional yearly membership fee and you only relinquish your week when we confirm your location request. Because of the popularity of this program, Direct Exchange Coordinator Melanie Munoz is delighted to announce the addition of Corina Price to our team. Corina has been an accomplished vacation counselor for over 10 years and now she's all ours fulfilling Perennial Vacation Club members' requests!

You can discuss your location options by contacting the Direct Exchange Department at 800-359-6753, press 2 or email directexchange@perennialvacationclub.com.

And, have you checked out the "Hot List"?